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## **Abstract**

This paper presents the purpose, key elements and core logic of the ERC20 compliant token “MYSHR” (My Share Token) and how the specific implementation and use of the Ethereum Protocol’s smart contract functionality creates a unique opportunity to help humanity by facilitating the redistribution of fungible services rights in the \$400+ billion dollar global recruitment industry to those most in need, the active candidate. In a rare occurrence within the current ICO culture, this paper also sets out to explain the straight-line, unambiguous relationship between MYSHR tokens as a form of pre-programmed software keys, or as “keys to the kingdom” required to gain access to, and unlock the smart contracts which power the FairShare.io ecosystem. This paper describes the platform components, smart contracts, interaction, gamification and key drivers which make it all work. It also details the terms of the MYSHR ICO event, the roadmap for product launch, services growth & scalability and features which were not possible prior to the Ethereum Protocol and smart contracts.

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